

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
1st Floor, Bharat Sanchar Bhawan,
H.C. Mathur Lane, Janpath, New Delhi - 110 001.
Tel. No.011-23037109/200 Fax No.011-23329125



No. 24-01/2012-T&C-CM

Date: 21.02.2013

Circular T&C-CM No. 122/12-13

Sub: Promotional offers of full usage value and extra usage value under prepaid CDMA services -reg.

Kindly refer to this office order of even No. dated 11.09.2012 vide which promotional offer of full usage value and extra usage value under prepaid CDMA services was intimated. Now based on feedback received from field units, it has been decided by the competent authority to re-launch the promotional offer for a **limited period from 25.02.2013 upto 31.03.2013** as under:-


(i) Top-up vouchers/C-top-up/Flexi top-up :-

MRP (Incl. of S. Tax) of Top-up voucher	Usage Value
a) Rs.100 to Rs.499	Full usage value equal to MRP
b) Rs.500 to Rs.1999	10% extra usage value on MRP
c) Rs.2000 and above	20% extra usage value on MRP

(ii) Wherever the usage value offered with top-up voucher is more than the usage value offered the higher usage value already offered will prevail.

2. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and advertisement as deemed fit may be made to generate adequate response. Circles may also send SMS conveying the above scheme to the customers.

3. This circular is issued based on the ECT approval No.1037 dated 20.02.2013 in P&P CM cell File No.3-38/2009/P&P-CM (Pt.II). For any queries/clarification communication in respect of above tariff, the matter may be addressed to P&P-CM Branch, Corporate Office, BSNL, New Delhi on e-mail ID: hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in, mnpbsnlcdma@gmail.com.

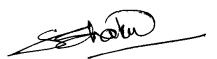

(N. S. Dhami)
AGM (T&C-CM)

Ph. 011-23327658

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing) - for marketing initiative.
- 7) GMs (CMTS/CDMA- West Zone Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Subrat Kumar Mohakud)
Dy. Manager (T&C-CM)